



# THE FEED PLANNER

THE ULTIMATE CONTENT BATCHING FORMULA  
BY MANDY CLEMENTINE

# GRID PLANNER *Example*

## TOPIC ONE:

*thrifting and  
sustainable shopping*

## LOOK ONE:

- camel jacket
- rust hat
- floral dress
- cowboy boots

## TOPIC TWO

*trending audio or dance*

## LOOK TWO

- leather jacket
- baseball hat
- floral dress
- cowboy boots

## TOPIC THREE

*confidence & self help*

## LOOK THREE

- big sweater
- rust hat
- polka dot skirt
- flats

## TOPIC FOUR

*DIY home decor  
for renters*

## LOOK FOUR

- band tee
- baseball hat
- checkered pants
- combat boots

## TOPIC FIVE

*outfit ideas*

## LOOK FIVE

- polka dot skirt
- combat boots
- band tee + cycle through all 5

## FIVE REPOSTABLE GRAPHIC TOPICS

*find one quote per topic*

# YOUR GRID PLANNER

**TOPIC ONE:**

**LOOK ONE:**

**TOPIC TWO**

**LOOK TWO**

**TOPIC THREE**

**LOOK THREE**

**TOPIC FOUR**

**LOOK FOUR**

**TOPIC FIVE**

**LOOK FIVE**

**FIVE REPOSTABLE GRAPHIC TOPICS**



# YOUR CAPTION PLANNER

**WRITE FIVE CAPTIONS FOR TOPIC ONE:**

Blank space for writing five captions for Topic One.

**WRITE FIVE CAPTIONS FOR TOPIC TWO**

Blank space for writing five captions for Topic Two.

**WRITE FIVE CAPTIONS FOR TOPIC THREE**

Blank space for writing five captions for Topic Three.

**WRITE FIVE CAPTIONS FOR TOPIC FOUR**

Blank space for writing five captions for Topic Four.

**WRITE FIVE CAPTIONS FOR TOPIC FIVE**

Blank space for writing five captions for Topic Five.

**FIND FIVE QUOTES FOR REPOSTABLE  
GRAPHICS. MAKE GRAPHICS IN CANVA.**

Blank space for finding five quotes for repostable graphics.





# YOUR GRID PLANNER

## SHOT LIST FOR LOOK/TOPIC ONE:

- 3 PHOTOS (*close up, wide, inside, outside, sitting, standing*)
- 2 REELS

## SHOT LIST FOR LOOK/TOPIC TWO:

- 3 PHOTOS
- 2 REELS

## SHOT LIST FOR LOOK/TOPIC THREE:

- 3 PHOTOS
- 2 REELS

## SHOT LIST FOR LOOK/TOPIC FOUR:

- 3 PHOTOS
- 2 REELS

## SHOT LIST FOR LOOK/TOPIC FIVE:

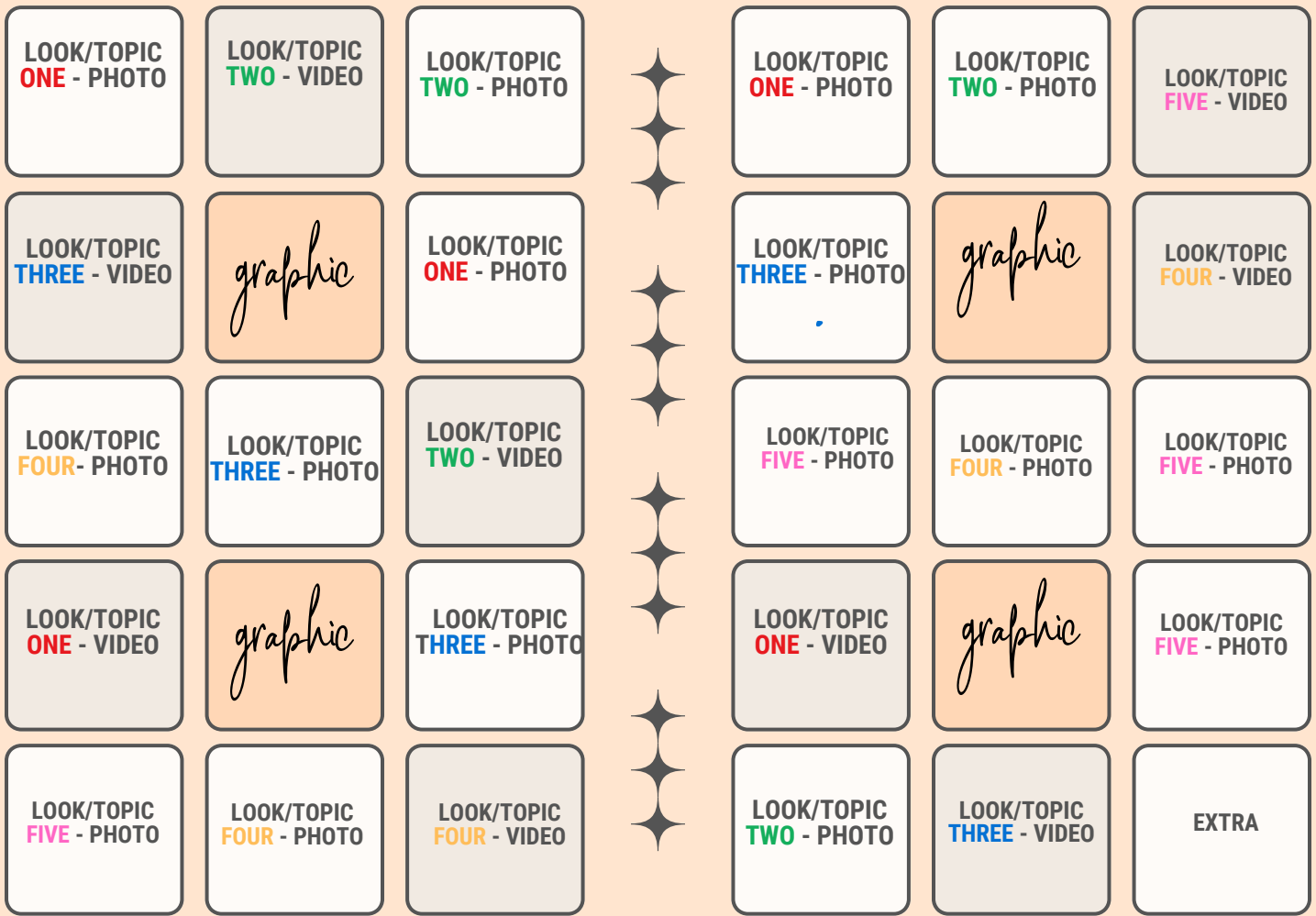
- 3 PHOTOS
- 2 REELS

**PLUG INTO CALENDAR!**





# PLUGGING IT IN



● LOOK/TOPIC ONE	□ PHOTO
● LOOK/TOPIC TWO	□ VIDEO
● LOOK/TOPIC THREE	□ GRAPHIC
● LOOK/TOPIC FOUR	
● LOOK/TOPIC FIVE	